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SUPER HEROES 2013

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2013 Awards

We are thrilled to recognize and celebrate with the following outstanding individuals and organizations at this year’s ceremony. Their trailblazing work is pushing the boundaries of the green building movement in Northern California and beyond.

- [Green Groundbreakers](#) | [David Gottfried Special Achievement](#)
- [Sustainable Neighborhood/Campus](#) | [Outstanding Community Organization](#)

Green Groundbreakers



Mary D. Nichols, Chairman, California Air Resources Board

Mary D. Nichols, J.D., Chairman of the California Air Resources Board, is responsible for implementing California’s landmark greenhouse gas emissions legislation as well as setting air pollution standards for motor vehicles, fuels and consumer products. She was reappointed

Chairman of the California Air Resources Board by Governor Jerry Brown in January 2011, a post she previously held under Governor Arnold Schwarzenegger from 2007 to 2010 and under Governor Brown (during his first tenure) from 1979 to 1983.

After graduating from Cornell University and Yale Law School, Ms. Nichols practiced environmental law in Los Angeles, bringing cases on behalf of environmental and public health organizations to enforce state and federal clean air legislation. President Clinton appointed her to head the Office of Air and Radiation at U.S. EPA, where she was responsible for, among many other regulatory breakthroughs, the acid rain trading program and setting the first air quality standard for fine particles.

She also served as California’s Secretary for Natural Resources from 1999 to 2003. Prior to her return to the ARB, Ms. Nichols was Professor of Law and Director of the Institute of the Environment at UCLA.

Anne Simpson, Senior Portfolio Manager, Director of Global

www.usgbc-ncc.org/super-heroes-2013/award-winners#groundbreaker

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MEDIA PARTNERS





Governance, CalPERS

Anne Simpson drives sustainability efforts at CalPERS, the largest public investment fund in the nation with approximately \$265 billion in global assets, including \$22 billion in real estate. Anne is leading CalPERS' sustainability project to integrate environmental, social, and governance (ESG) investment criteria across the total fund.

CalPERS is on the forefront of new issues, and is actively educating and influencing shareowners, corporations, regulatory authorities, and other institutional investors on market-wide issues that will significantly improve ethical responsibility, accountability, and transparency in the marketplace, addressing considerations such as Climate Change.

Anne is an advisory board member at the Ira Millstein Center for Global Markets and Corporate Ownership, Columbia Law School. She is a Director of the Council of Institutional Investors and is a member of the Investor Advisory Group of the Public Company Accounting Oversight Board. She was recently invited to join the RFK Leadership Council. Anne sits on the Editorial Advisory Board for the journal "Corporate Governance: An International Review" published by Blackwells. She is also the co-author of "Fair Shares: The Future of Shareholder Power and Responsibility", published by Oxford University Press. Her former roles include: Executive Director of the International Corporate Governance Network, head of the World Bank-OECD Global Corporate Governance Forum and Joint Managing Director of Pensions and Investment Research Consultants, Ltd.

PHOTO ARCHIVE



[2012 Photos](#)

[2010 Photos](#)

EVENT DETAILS

Tuesday, October 29th, 2013

5:00pm - 9:00pm

Julia Morgan Ballroom

465 California Street

San Francisco

David Gottfried Special Achievement



Arlene Blum, Visiting Scholar in Chemistry, UC Berkeley and Executive Director, Green Science Policy Institute

Arlene Blum PhD is a biophysical chemist, author, and mountaineer. Blum's research and policy work has contributed to stopping the use of toxic flame retardants in children's sleepwear and other products globally. She is a

Visiting Scholar in Chemistry at the University of California, Berkeley and executive director of the Green Science Policy Institute. The Institute brings government, industry, scientists and citizens groups together worldwide to support chemical policies to protect human health and the global environment. Her current "mountain," which she considers her life's most challenging and important, is to change policy to reduce the use of harmful chemicals.

Arlene Blum also led the first American—and all-women's—ascend of Annapurna I, considered one of the world's most dangerous and difficult mountains, co-led the first women's team to climb Denali, completed the Great Himalayan Traverse across the mountain regions of Bhutan, Nepal, and India, and hiked the length of the European Alps with her baby daughter on her back. She is the author of *Annapurna: A Woman's Place* and *Breaking Trail: A Climbing Life*.

Blum's awards include selection by the UK Guardian as one of the world's 100 most inspiring women and National Women's History Project selection as one of 100 "Women Taking the Lead to Save Our Planet," selection as an American

Association for the Advancement of Science Fellow, and recent election to the Hall of Mountaineering Excellence. Her research paper on flame retardants in baby products was chosen as outstanding paper of 2011 by the Journal Environmental Science and Technology.

She currently serves on the board of ISET which solves climate, water and disaster problems in South Asia and advisory boards for Environmental Building News, Healthy Child Healthy Word, and the Plastic Pollution Coalition.

More information at www.greensciencepolicy.org and www.arleneblum.com

"[Arlene Blum's Crusade Against Household Toxins](#)", The New York Times, Sept. 9, 2012

Sustainable Neighborhood/Campus

University of California System

UC's 10 campuses are home to 5700 buildings, with a total of 130,000,000 gross square feet of nearly every possible building type. UC is a national and global leader in using its built environment as a living laboratory for sustainability solutions.



UC requires all new construction and large renovation projects to achieve LEED certification. UC has received 140 LEED certifications, the most of any university in the country. UC has also demonstrated that going green saves money. Through a first-of-its-kind energy efficiency partnership with the investor-owned utilities and the California State University system, UC has implemented energy efficiency projects since 2004 that have avoided more than \$100 million in utility costs.

UC is a green building and LEED pioneer, with the first LEED Platinum laboratory in the world, the first double LEED Platinum building in the world, and the largest zero net energy planned community in the world. UC has worked with USGBC to pilot nearly every new version of the LEED rating systems, and was instrumental in developing the LEED Application Guide for Multiple Buildings on Campuses.

Always looking forward, by 2020 UC has committed to zero waste, to reducing greenhouse gases by 50%, to reducing water consumption by 20%, and to increasing sustainable food purchases to 20%. After 2020, UC has committed to achieving carbon neutrality as soon as possible.

<http://sustainability.universityofcalifornia.edu/>

As part of this award, we will also recognize the following universities and institutions that were nominated this year that are part of the UC System and are great examples of UC's leadership in green building:

UC Berkeley for their sustainable campus design, construction and operation. All major building projects in the planning, design and construction phases on campus are pursuing LEED. New building / major renovation projects are also required to beat the energy code by at least 20%.

UC Davis for their West Village community and Department of Viticulture and Enology. West Village is the largest planned Net Zero Energy community in the nation. The Department of Viticulture and Enology developed the first LEED Platinum winery in the world, located on the UC Davis campus. It is also the highest scoring LEED building at any University.

Lawrence Berkeley National Laboratory for their major renovation of Building 74, a three-story, 45,382 square foot general-purpose research laboratory and office building which has served generations of scientists. This renovation has led the building to achieve Berkeley Lab's first USGBC LEED Platinum certification. The facility is modeled to perform at over 42 percent better than the national standard for energy efficient buildings.

King's Beach Housing Now

Kings Beach Housing Now is an innovative rural infill project located within the Tahoe National Forest and developed by Domus Development, LLC. As the first workforce housing ever constructed in the Lake Tahoe Basin, this project provides LEED Silver sustainable housing to low-income workers and families. This project is also the first new multifamily housing project entitled and built in nearly 70 years under the overlapping jurisdictions of the Tahoe Regional Planning Agency and Placer County.



This 77-unit scattered sites project replaces dilapidated, substandard housing with green, energy-efficient apartments in close proximity to transit, jobs, goods, and services. Rather than commuting 70 miles from outlying neighborhoods, residents living at Kings Beach Housing Now are helping to drastically reduce tailpipe emissions while preserving the water quality of Lake Tahoe through the reduction of auto-related pollution, as well as 100% on-site storm water detention. Kings Beach Housing Now is valiantly blazing the trail for future smart growth in rural and environmentally sensitive communities.

Outstanding Community Organization

TransForm

TransForm unites transportation and community planning, environmental and public health, and social justice to create sustainable communities where everyone has affordable and convenient options for where to live and how to get around.



Since 1997, TransForm has become the state's leading non-profit organization working to create world-class public transportation and walkable communities in the Bay Area and California.

They’ve won literally billions of dollars for public transit, walking, and biking; launched innovative programs to promote livable communities for all; and organized powerful coalitions of social justice, conservation, health, and labor advocates to shape policies that benefit people, the economy and the environment.

TransForm’s innovative housing certification program, GreenTRIP, complements the LEED program by evaluating developments near transit for their ability to reduce driving and car ownership. GreenTRIP-certified projects provide incentives – like free transit passes, carsharing memberships, and bike parking – that make it possible to reduce unnecessary parking. This significantly reduces the cost of a project, frees up space for services and shops, and can make affordable housing financially feasible where it otherwise would not be.

Learn more about TransForm, GreenTRIP, and the growing movement to transform transportation in California at www.TransFormCA.org.

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